

WHY leaders should model ethical behavior

- It reduces pressure on employees to compromise ethical standards.
- It increases employee willingness to report misconduct.
- It improves trust and respect at all levels.
- It protects the positive reputation of the organization.
- It encourages early detection of problem areas and ethics violations.
- It fosters a positive work culture and improved customer service.
- It provides an incentive and framework for ethical decision making.
- It increases pride, professionalism and productivity.
- It enhances the ability to attract and retain high-quality and diverse employees.
- It helps ensure the long-term viability of the enterprise.

Leading to Ethics, Eric Harvey, Andy Smith and Paul Sims